



**PAMIBIA UNIVERSITY**  
**OF SCIENCE AND TECHNOLOGY**

**FACULTY OF MANAGEMENT SCIENCES**

**DEPARTMENT OF HOSPITALITY AND TOURISM**

<b>QUALIFICATION : BACHELOR OF TRAVEL AND TOURISM MANAGEMENT</b>	
<b>QUALIFICATION CODE: 27BTTM</b>	<b>LEVEL: 7</b>
<b>COURSE CODE: EPM420S</b>	<b>COURSE NAME: ECOTOURISM PLANNING AND MANAGEMENT</b>
<b>SESSION: NOVEMBER 2019</b>	<b>PAPER: THEORY</b>
<b>DURATION: 2 HOURS</b>	<b>MARKS: 100</b>

<b>FIRST OPPORTUNITY EXAMINATION QUESTION PAPER</b>	
<b>EXAMINER(S)</b>	<b>1. SIMON CHIUTSI</b>
<b>MODERATOR:</b>	<b>1. GREGORY FERIS</b>

<b>INSTRUCTIONS</b>
<b>1. Answer ALL the questions.</b> <b>2. Write clearly and neatly.</b> <b>3. Number the answers clearly.</b>

**THIS QUESTION PAPER CONSISTS OF 2 PAGES (Including this front page)**

**Question 1****[20]**

Use practical examples to define the following terms:

- 1.1 Ecotourism (5)
- 1.2 Mass Tourism (5)
- 1.3 Sustainable Tourism (5)
- 1.4 Community Based Tourism (5)

**Question 2****[20]**

Discuss the process to be followed when forming a communal area conservancy.

**Question 3****[20]**

Outline the main principles of ecotourism and justify to what extent these principles are being adhered to by the hospitality and tourism industry in Namibia.

**Question 4****[20]**

Using relevant practical examples, distinguish consumptive and non-consumptive tourism.

**Question 5****[20]**

The National Sustainable Tourism Growth Strategy (2016 -2026) makes provision for ecotourism as an avenue for develop local communities' development. Considering this, critique how ecotourism can be used to develop local communities and in turn contribute to the creation of jobs and income for the local communities.

**TOTAL 100 MARKS**